

Smart Sourcing Summit 2014

THEME: **Global Visibility, Regional Impact**

Wednesday, October 15, 2014

- 8.00am – 8.45am** **Conference Spot Registration Begins**
- 8.45am – 9.30am** **Opening Ceremony**
Welcoming Address by Jason Crimson, Organizing Chair
Opening Speech by David Wong Nan Fay, Chairman of Outsourcing Malaysia
- 9.30am – 10.15am** **Leaderboard: Walk the Talk: The action plan in putting things to work towards Global Visibility & Regional Impact**
 Hear from the individual who made it in the global space. Here's an opportunity not to be missed hearing from a local entrepreneur who started growing locally and then moving into the global arena. What, when how he did it.
Speaker: TBC
- 10.15am – 11.00am** **Innovate-Transforming Organizations and creating leaders**
 This track discusses on various issues surrounding the success of an organization in going global. Are we complacent with the current success benefited in the domestic market or is it the leadership mindset that is preventing the change to go global.
Moderator: Bobby Varanasi
Speakers: Mohd. Redzuan D Abdullah, COO-Kenanga Investment Bank
Wing Yew, CIO – CIMB Bank
Edmund Eer, CEO- iTAC MSC Outsourcing
S. Sivaji, CEO- e-Komoditi
- 11.00am – 11.15am** **Refreshment Break**
- 11.15am – 12.00pm** **Collaborate - Academia & Industry – How it should ideally work**
 This track discusses on various issues surrounding the various initiative and activities carried out by the Academia & industry. The discussion will be focused on how these two groups should be working together In addressing the many talent related predicaments.
Moderator: Karamjit Singh, CEO- Digital News Asia
Speakers: Dr. Aini Aman, UKM – Associate Professor
Pattabhiraman Mutthukumaradswamy, VP- UOB Centre of Excellence,
Imran Kunalan, Director – Talent Division, MDeC
Cheong Yuk Wai, CEO- MyBiz Solutions
- 12.00pm – 12.45pm** **Value 360^o – Inclusive Development of Nations through Impact Sourcing**
 Over the years the developing world has been witness to significant amount of socio-economic impact thanks to the advent of global sourcing, and the impetus provided by service providers setting up delivery centers in smaller towns and cities. Globally, thanks to initiatives like SamaSource, Village BPO and the Impact sourcing initiative initiated by Rockefeller Foundation, socially responsible sourcing has become mainstay conversations. Learn from these speakers on how to leverage sourcing to create socio-economic value, uplift poverty and bring vulnerable/ underprivileged people become mainstream producers contributing positively to their economies.
Speaker: Madan Padaki, CEO Head Held High Services

- 12.45pm – 2.15pm** **Recognition** - Outsourcing Malaysia Excellence Awards and Lunch
- 2.15pm – 2.45 pm** **Tete-a-Tete: Outsourcing Malaysia Excellence Awards Winners**
Moderator: Karamjit Singh, CEO- Digital New Asia
- 2.45pm – 3.15pm** **Leverage – Why Malaysia stands out to be a strategic location for the Shared Services and Outsourcing Industry in the Asia Pacific Region**
Malaysia has been the talk of town in the Asia Pacific region in this industry. Find out why is that so and what are the unique value propositions that Malaysia has that attract International Corporation in this country?

Speaker: YBhg Datuk P. Kasi, Director- Setia Haruman
- 3.15pm – 3.45pm** **Thought Leadership – Finance Shared Services Talent Whitepaper: Preview of Best Practices**
 A joint effort between MDeC and ACCA, this whitepaper presents a holistic view on the Malaysian talent landscape for the Finance Shared Services from the perspective of employers, academia, employees and students. This project signifies Malaysia's aspirations in making Shared Services and Outsourcing (SSO), particularly Finance Shared Services, a sexy destination for the Malaysian talent pool

Speaker: David Hand, Head of SSO Market Development, ACCA
- 3.45pm – 4.15pm** **Roadmap: Institutional & Strategic Partnerships**
Learn about collaborative partnerships between OM and its strategic partners where the emphasis is on co-creating sustained value for the outsourcing industry and Malaysia.
- 4.15pm – 4.30pm** **Networking Session (Include Refreshment)**
- 4.30pm – 5.15pm** **OM Says**
EPP2, Pemandu and the national economic transformation plans have established a strong, resilient endeavor built on domestic production and consumption equilibrium. OM as a principal stakeholder reveals its strategic initiatives across a range of influence areas.
Moderator: Justin Joseph, Director- Outsourcing Malaysia
Panelists: David Wong, Chairman- Outsourcing Malaysia
 Anthony Raja Devadoss, Deputy Chairman - Outsourcing
 Jason Crimson, Deputy Chairman- Shared Services
 Pattabhiraman Muthukumaradswamy, Chair – Talent Council
 Munirah Looi, Chair- Market Access
- 5.15pm – 6.00pm** **Client Talk – Leveraging inorganic models for sustained growth**

Fast-growing consumer economies in ASEAN region banding together to collaborate through regional FTAs opens up a plethora of opportunities where private sector mutuality and value could possibly result in sustained growth. What are the facets involving such pursuits, particularly in the context of fragmented economies and distinct business environments? What is the role for sourcing in this context?
Moderator: Michael Warren, Vice President, MDeC
Panelists: Cheah Kok Hoong, Group CEO/Director Hitachi Sunway Information Systems
 Mohamed Shah Sharuddin, Group CIO UMW
 Mohd. Redzuan D Abdullah, COO Kenanga Investment Bank
 TBC- VADS
 Ian Ferguson, Partner, Olswang
- 6.00pm – 7.00pm** **End of Conference**