



**SMART
SOURCING
SUMMIT 2014**
GLOBAL VISIBILITY, REGIONAL IMPACT

CYBERVIEW LODGE RESORT & SPA, CYBERJAYA
15 OCTOBER 2014

GLOBAL VISIBILITY, REGIONAL IMPACT

GLOBAL VISIBILITY

REGIONAL IMPACT



Swami Swaminathan
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WALK THE TALK
PUTTING TO WORK
GLOBAL VISIBILITY
&
REGIONAL IMPACT



Global Visibility & Regional Impact

A Thought for the day !!

Teach self-denial and make its practice a pleasure,
and
you can create for the world
a destiny more sublime
that was ever issued
from the brain of the wildest dreamer.



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Sir Walter Scott

SELF-DENIAL
IS NOT
MARTYRDOM !!

- IT IS MORE ABOUT SELF DISCIPLINE
- IS THE ACT OF DENYING ONESELF; CONTROLLING ONE'S IMPULSES
- IS REALLY RENUNCIATION OF ONE'S OWN INTERESTS IN FAVOR OF THE INTERESTS OF OTHERS FOR BENEFIT TO ALL

IT IS
LEADERSHIP
TO
SUSTAINABILITY !!

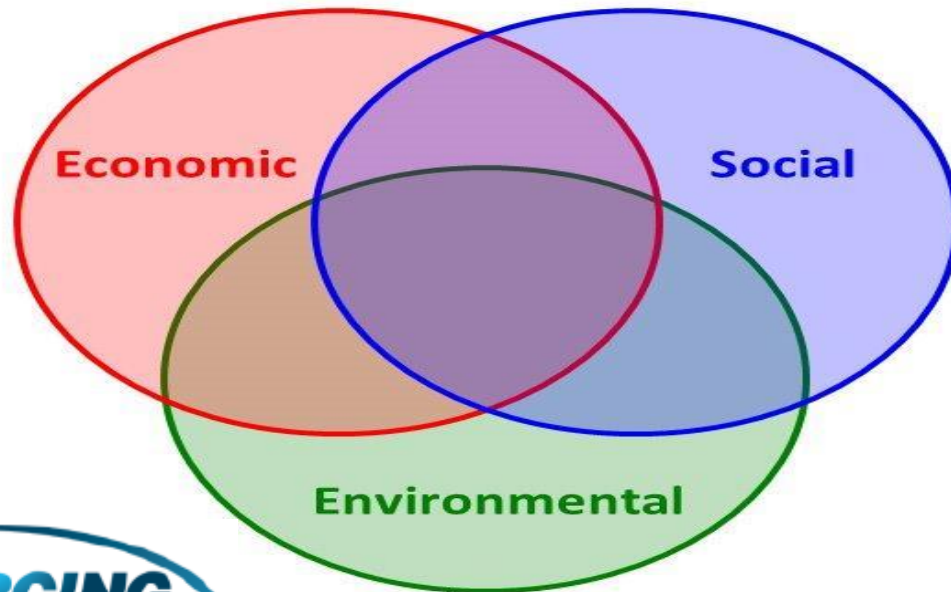


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Sustainable development

Is the intelligent balance between Economic Growth , Social needs and Environmental concerns - It is meeting the needs of the present without compromising the ability of future generations to meet their own needs

Overlapping Circles of Sustainability



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Global Visibility & Regional Impact

It is all about
LEADERSHIP
focusing on
SUSTAINABILITY

- Achieve balance between Economic Growth and Sustainability
- Put more weight on Sustainability and Less on Economic growth when they are in conflict.
- Stop procrastinating, stop pushing the problem to the next generation and then to the next Clearly we are at the end of that path.



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INNOVATION IS IMPORTANT

TO SUSTAIN THE HERE-AND-NOW AND ALSO
SUPPORT THE FUTURE.

- MAYBE CARS WITH ZERO EMISSIONS !!
 - EVEN BETTER- CARS WITH NO FUEL MAYBE !!!!
 - SOLAR ENERGY FROM SEA !!!
-
- ❖ Innovations bring favorable attention
 - ❖ Fulfills the human desire for significance
 - ❖ Fulfills the need to sustain our world for generations.

**CLEARLY A ROAD MAP TO GLOBAL VISIBILITY &
REGIONAL IMPACT**



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BUT THEN IT IS
NOT JUST ABOUT INNOVATION
BUT IS ALSO
ABOUT FLAWLESS EXECUTION

Success doesn't necessarily come from breakthrough innovation but from flawless execution. A great strategy alone won't win a game or a battle; the win comes from basic blocking and tackling



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PLEASE CONSIDER THESE _____

- A Global population - about 8 billion by 2025
- 80% of the population growth - in countries least capable of supporting themselves politically & economically
- Increased demand for food, water & energy
- A digital divide – limiting access to global makes for individuals living in many developing countries
- A global economy in which accumulated wealth of 225 richest individuals is equal to the combined national income of 2.7 billion people at bottom of the pyramid
- A world in which the transfer of weapons & nuclear materials threatens to escalate regional conflicts
- Widespread mistrust of free trade & multinational corporations



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Time for action – walk the talk agenda !!

- **Nondiscrimination and market openness**, - enable developing & poor to advance their economic growth agenda.
- **Collaboration as against competition** - Engage in a continuous process of give-and-take . Enhances **Innovation, Efficiency & Effectiveness**
- Strengthen **multilateral rules and institutions** – for creating and sustaining **a just and fair global** shared authority over the global system.
- **Energetic global leadership** is a strategic imperative. It amplifies influence. In a world growing more not less interdependent ,one cannot opt out of a **networked world**.



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Time for action – walk the talk agenda !!

- Develop **RESPONSIBLE & SUSTAINABLE GROWTH MODELS** - to Be **FUTURE READY** – to be relevant in the world of tomorrow and having a larger purpose to remain relevant to society. That is the new normal
- **TECHNOLOGY LED DIFFERENTIATION** – Good **SCAMs** can be ignored only to our peril.
- **INCLUSIVE INNOVATION** that meets the needs of people across the spectrum
- **ELIMINATE DIGITAL DIVIDE**
- **TALENT & SKILLS** relevant for tomorrow



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In the words of JF Kennedy

.....LOOK TO THE
FUTURE NOT JUST TO
BE A PART OF IT, BUT
TO SHAPE IT.



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THANK YOU

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